

# Saturday Night Live with Duality

DATE: Saturday, October 4, 2025  
LOCATION: Parkerville, Western Australia, AU

---

## Event Description

Saturday Night Live with Duality is a premier concerts event in Parkerville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 275 people

**Event ID:** 6LhiFB6p5GqKvA8Amo

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/saturday-night-live-with-duality>

Document generated on 6/4/2026, 2:04:40 AM