

Saturday Night Drag with Aimee Yoncé Shennel & Devona Coe - 11:30pm

DATE: Saturday, August 16, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Saturday Night Drag with Aimee Yoncé Shennel & Devona Coe - 11:30pm is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: 5R4v6p5VyrrLGkBz7S

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
