

Saturday Local Live Music | Blacktown Tavern

DATE: Friday, August 22, 2025
LOCATION: Blacktown, New South Wales, AU

Event Description

Saturday Local Live Music | Blacktown Tavern is a premier performing-arts event in Blacktown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 45/100

Expected Attendance: 552 people

Event ID: AjKL3dnWjpGp4tzciP

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.