

Saturday 1st Open Home - Tiny Home Expo Weekend

DATE: Thursday, October 30, 2025
LOCATION: Ng uaw †– Â Waikato Region, NZ

Event Description

Saturday 1st Open Home - Tiny Home Expo Weekend is a premier expos event in Ng uaw †– à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 495 people

Event ID: 9JqPAiBDB9pDQitiEB

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.