

# Satanic Surfers and Melonball

DATE: Thursday, November 20, 2025

LOCATION: Solothurn, Solothurn, CH

## Event Description

Satanic Surfers and Melonball is a premier concerts event in Solothurn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 389 people

**Event ID:** CrrfGBvXE7xkKb84Se

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 156 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*