

Sat Aug 23 | Bad Axe, MI | 6:00PM | Great Pages Circus

DATE: Saturday, August 23, 2025
LOCATION: Bad Axe, Michigan, US

Event Description

Sat Aug 23 | Bad Axe, MI | 6:00PM | Great Pages Circus is a premier expos event in Bad Axe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: G6yySXuJERpek6ec3R

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
