

# [SAT 13 SEP] àŽ-à~ ã^Háž1äŽ áþ#ãRò g&VR 6V Activities

DATE: Friday, September 12, 2025  
LOCATION: Tambon Salaya, Chang Wat Nakhon Pathom, TH

## Event Description

[SAT 13 SEP] àŽ-à~ ã^Háž1äŽ áþ#ãRò Free seats reservation - All Activities is a premier festivals event in Thailand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 281 people

**Event ID:** BBcoC5V9Ub4JUqZuGP

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 112 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*