

Saskia Laroo and Saskia Laroo-band - Jazz-Blues Trio

DATE: Friday, October 17, 2025
LOCATION: Obdam, Noord-Holland, NL

Event Description

Saskia Laroo and Saskia Laroo-band - Jazz-Blues Trio is a premier concerts event in Obdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: 6RrzZQATpJZ5QxDgkj

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.