

Saskatchewan Roughriders vs Winnipeg Blue Bombers

DATE: Saturday, September 6, 2025
LOCATION: Winnipeg, Manitoba, CA

Event Description

Saskatchewan Roughriders vs Winnipeg Blue Bombers is a premier sports event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,732 people

Event ID: 7MB8iNkanSZ4E2Xyom

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,093 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.