

# Sarah Lancman, Grégoire Maret, and Grégoire Maret; Jacky Terrasson; Sarah Lancman; Levon Maret ; Bänz Oester

DATE: Saturday, September 27, 2025  
LOCATION: Geneva, CH

---

## Event Description

Sarah Lancman, Grégoire Maret, and Grégoire Maret; Jacky Terrasson; Sarah Lancman; Levon Maret ; Bänz Oester is a premier concerts event in Geneva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 230 people

**Event ID:** DgTGmCpwG3LMHWEJCN

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sarah-lancman-grgoire-maret-and-grgoire-maret-jacky-terrasson-sarah-lancman-levon-maret-bnz-oester>

Document generated on 6/4/2026, 1:22:03 PM