

SANTTI @ LE CLUB

DATE: Friday, August 22, 2025
LOCATION: Vila Nova Conceição, São Paulo, BR

Event Description

SANTTI @ LE CLUB is a premier concerts event in Vila Nova Conceição. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 28/100
Expected Attendance: 81 people
Event ID: DFDqC62KBst5bVCR3t

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
