

Santa's Grotto & Christmas Fair; Sunday December 7th 2025

DATE: Sunday, December 7, 2025
LOCATION: Rathcormack, County Cork, IE

Event Description

Santa's Grotto & Christmas Fair; Sunday December 7th 2025 is a premier festivals event in Rathcormack. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 196 people
Event ID: AKE5vGMXFHCbvdorPq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
