

Santander Medical Translation Course: A kaleidoscopic View of Medical Translation

DATE: Monday, August 25, 2025
LOCATION: Santander, Cantabria, ES

Event Description

Santander Medical Translation Course: A kaleidoscopic View of Medical Translation is a premier expos event in Santander. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: DE9HyxiwpoftFeLSvc

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.