

Sanguijuelas del Guadiana - Banco Mediolanum 26è Festival Mil·lenni 2025

DATE: Wednesday, October 22, 2025
LOCATION: Barcelona, Catalunya, ES

Event Description

Sanguijuelas del Guadiana - Banco Mediolanum 26è Festival Mil·lenni 2025 is a premier festivals event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: aPb8kKVRxoBkb66cmA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.