

Sangre de Cristo Trail Festival

DATE: Saturday, September 27, 2025

LOCATION: Silver Cliff, Colorado, US

Event Description

Sangre de Cristo Trail Festival is a premier festivals event in Silver Cliff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 59/100

Expected Attendance: 2,951 people

Event ID: GNtb2QeCEHacTTSJTp

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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