

Séance d'info des Formations longues

DATE: Thursday, September 18, 2025
LOCATION: Molenbeek-Saint-Jean, Bruxelles, BE

Event Description

Séance d'info des Formations longues is a premier conferences event in Molenbeek-Saint-Jean. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 54 people

Event ID: HLK8CuuTRZJ53FDuib

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.