

Samsung Appliance Appointment Based Sales Consultations - Oakville

DATE: Saturday, November 8, 2025
LOCATION: Oakville, Ontario, CA

Event Description

Samsung Appliance Appointment Based Sales Consultations - Oakville is a premier expos event in Oakville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 599 people

Event ID: 6bcj5yX8XBiTN37wbu

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
