

Samsung Appliance Appointment Based Sales Consultations - Langley

DATE: Saturday, October 18, 2025
LOCATION: Langley, British Columbia, CA

Event Description

Samsung Appliance Appointment Based Sales Consultations - Langley is a premier expos event in Langley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 805 people

Event ID: 6ar6ZnragP8PC7AtZt

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
