

Sample Sale Label DOT

DATE: Thursday, November 6, 2025

LOCATION: Eemnes, Utrecht, NL

Event Description

Sample Sale Label DOT is a premier expos event in Eemnes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,118 people

Event ID: 7LQfLb6rSNLWseC7eh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 847 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.