

Samhain Chiarraí Fire Ritual-Killarney

DATE: Wednesday, October 29, 2025
LOCATION: Killarney, County Kerry, IE

Event Description

Samhain Chiarraí Fire Ritual-Killarney is a premier festivals event in Killarney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: 3bxT6czZeiJVjW7Dfp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.