

Samba da Tiradentes com Nego Damoe | Pagode da Garagem | Pede Teresa | Pagode Pop

DATE: Saturday, August 23, 2025
LOCATION: Centro, Rio de Janeiro, BR

Event Description

Samba da Tiradentes com Nego Damoe | Pagode da Garagem | Pede Teresa | Pagode Pop is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 199 people

Event ID: 5Mid3AXtJuCmPRQxFa

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.