

# Samba da Gente | Samba Que Elas Querem, Roda de Samba Andréa Martins, Part. Ane Lopes, Dj Bieta

DATE: Friday, August 15, 2025  
LOCATION: Centro, Rio de Janeiro, BR

## Event Description

Samba da Gente | Samba Que Elas Querem, Roda de Samba Andréa Martins, Part. Ane Lopes, Dj Bieta is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 354 people

**Event ID:** FKbR2J9gcnf6P6tf6

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 142 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/samba-da-gente-samba-que-elas-querem-roda-de-samba-andra-martins-part-ane-lobes-dj-bieta>

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