

# Sam Newman 'Zero Filter Tour' LIVE at Grand Junction Hotel, Traralgon!

DATE: Wednesday, September 24, 2025  
LOCATION: Traralgon, Victoria, AU

## Event Description

Sam Newman 'Zero Filter Tour' LIVE at Grand Junction Hotel, Traralgon! is a premier concerts event in Traralgon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 98 people

**Event ID:** 9JHC9QJb4NAVKery45

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 39 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*