

# Salvalibro 3x10€ | Milano c/o Rotonda del Pellegrini

DATE: Sunday, November 23, 2025  
LOCATION: Milano, Lombardia, IT

## Event Description

Salvalibro 3x10€ | Milano c/o Rotonda del Pellegrini is a premier festivals event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 35/100

**Expected Attendance:** 187 people

**Event ID:** 9mVs3SSdR6BD8Hiuwe

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 75 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*