

Salsa Saturday with Salsotika + DJ Van Gogh + Dance to Live!

DATE: Saturday, September 27, 2025
LOCATION: Toronto, Ontario, CA

Event Description

Salsa Saturday with Salsotika + DJ Van Gogh + Dance to Live! is a premier community event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: 6rTtGgnNCWWmyFKThq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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