

# Salsa Saturday w La Borinqueña + DJ Van Gogh + Dance to Live!

DATE: Saturday, October 25, 2025  
LOCATION: Toronto, Ontario, CA

---

## Event Description

Salsa Saturday w La Borinqueña + DJ Van Gogh + Dance to Live! is a premier community event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 37/100

**Expected Attendance:** 221 people

**Event ID:** ATSN9n4mp2qzvt2T8h

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 88 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/salsa-saturday-w-la-borinquea-dj-van-gogh-dance-to-live>

Document generated on 6/4/2026, 9:42:32 AM