

# Salon Victoria, Los Estramboticos, Los de Abajo, and 8 others

DATE: Saturday, September 6, 2025  
LOCATION: Xochimilco, MX

---

## Event Description

Salon Victoria, Los Estramboticos, Los de Abajo, and 8 others is a premier festivals event in Xochimilco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 780 people

**Event ID:** GWCz9wbQjmGBE8iLxb

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 312 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*