

# Salon ouest africain de gaz (SOAGAZ)

DATE: Wednesday, December 3, 2025  
LOCATION: Cotonou, Littoral Department, BJ

## Event Description

Salon ouest africain de gaz (SOAGAZ) is a premier expos event in Cotonou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,537 people

**Event ID:** 5ZoMF7pGcQSW2MgcST

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 615 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*