

Salon du Logement – Saint-Nicolas 2025 (2^e édition)

DATE: Saturday, October 11, 2025
LOCATION: Saint-Nicolas, Région wallonne, BE

Event Description

Salon du Logement – Saint-Nicolas 2025 (2^e édition) is a premier expos event in Saint-Nicolas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,723 people
Event ID: BgtnzKLdpmFzzxWkAE

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
