

# Salon de l'Etudiant du Pays basque à Biarritz

DATE: Saturday, November 29, 2025  
LOCATION: Biarritz, Nouvelle-Aquitaine, FR

## Event Description

Salon de l'Etudiant du Pays basque à Biarritz is a premier festivals event in Biarritz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 248 people

**Event ID:** Ur7x2cPwphmEdp2MqF

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 99 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*