

Salon de l'éducation au Royaume-Uni 2025

DATE: Saturday, October 18, 2025
LOCATION: Marcq-en-Barœul, Hauts-de-France, FR

Event Description

Salon de l'éducation au Royaume-Uni 2025 is a premier expos event in Marcq-en-Barœul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,913 people

Event ID: 7gJoGyMLgsobKYr5d4

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 765 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.