

# Salmer på pøbb - Utsolgt!

DATE: Thursday, October 23, 2025  
LOCATION: Kristiansand, Agder, NO

## Event Description

Salmer på pøbb - Utsolgt! is a premier performing-arts event in Kristiansand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 24/100

**Expected Attendance:** 50 people

**Event ID:** 3F9LcxRPT64J4P3fZo

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*