

Salem Community High School District 600 - Summer Break

DATE: Thursday, May 29, 2025
LOCATION: US

Event Description

Salem Community High School District 600 - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 49/100
Expected Attendance: 889 people
Event ID: 77eceDHQt2WXe6cCoD

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 356 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
