

# Salavat Yulaev UFA vs Sibir Novosibirsk

DATE: Thursday, October 23, 2025  
LOCATION: Novosibirsk, Novosibirskaya oblast', RU

## Event Description

Salavat Yulaev UFA vs Sibir Novosibirsk is a premier sports event in Novosibirsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 5,963 people

**Event ID:** D6XpSQQjNZPmUefzDw

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,385 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/salavat-yulaev-ufa-vs-sibir-novosibirsk>

Document generated on 6/4/2026, 8:57:55 AM