

SALA Open Studio Good for the soul @ Art Scout Studio

DATE: Saturday, August 16, 2025
LOCATION: Maslin Beach, South Australia, AU

Event Description

SALA Open Studio Good for the soul @ Art Scout Studio is a premier expos event in Maslin Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 750 people
Event ID: AaigocnD4MyfVENcCp

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
