

Sakura Udon Festival – Tr Ɣi nghi Ƙm Ƙm th ƚc Nh -t B Ɣn t ƚi Vier Dining

DATE: Friday, October 24, 2025
LOCATION: Thành ph ƚ H Ó Chí Minh, VN

Event Description

Sakura Udon Festival – Tr Ɣi nghi Ƙm Ƙm th ƚc Nh -t B Ɣn t ƚi Vier Dining is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 746 people

Event ID: Bmyu6oGReJVcwomKLt

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 298 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.