

Saitama Seibu Lions vs Orix Buffaloes

DATE: Wednesday, October 1, 2025

LOCATION: 埼玉県 さいたま市 大宮, JP

Event Description

Saitama Seibu Lions vs Orix Buffaloes is a premier sports event in 埼玉県 さいたま市 大宮. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,703 people

Event ID: 3jbsbp5XoEByHKPt28

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,481 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.