

SAIT TECH CAPCON 2025 – Technology Capstone Projects Showcase (Summer)

DATE: Thursday, August 21, 2025
LOCATION: Calgary, Alberta, CA

Event Description

SAIT TECH CAPCON 2025 – Technology Capstone Projects Showcase (Summer) is a premier expos event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 898 people

Event ID: CrxuC8Jpz4ezBBTBVd

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 359 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
