

Saints: A New Legendary of Heroes, Humans and Magic with Author Amy Jeffs and Musician Natalie Brice

DATE: Thursday, October 9, 2025
LOCATION: Lyttelton, Canterbury Region, NZ

Event Description

Saints: A New Legendary of Heroes, Humans and Magic with Author Amy Jeffs and Musician Natalie Brice is a premier festivals event in Lyttelton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,005 people

Event ID: DKfX7Xek3xxPfMfSyR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/saints-a-new-legendary-of-heroes-humans-and-magic-with-author-amy-jeffs-and-musician-natalie-brice>

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