

SAINTE-THÉRÈSE - CENTRE CULTUREL ET COMMUNAUTAIRE

DATE: Friday, September 26, 2025
LOCATION: Sainte-Thérèse, Québec, CA

Event Description

SAINTE-THÉRÈSE - CENTRE CULTUREL ET COMMUNAUTAIRE is a premier expos event in Sainte-Thérèse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,198 people

Event ID: 9hDGsvKWZXCvwqXhUu

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 479 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.