

SAG LUGGAGE SALES !

DATE: Saturday, September 27, 2025

LOCATION: Kepulauan Riau, ID

Event Description

SAG LUGGAGE SALES ! is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 727 people

Event ID: EeccpYe2hA7togKv5k

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 291 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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