

# SAFETY4SEA London Conference

DATE: Thursday, September 18, 2025

LOCATION: London, England, GB

---

## Event Description

SAFETY4SEA London Conference is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 451 people

**Event ID:** 875ZrCCqAVX9azThCQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/safety4sea-london-conference>

Document generated on 6/4/2026, 6:58:15 AM