

SAFE-D Annual Conference

DATE: Wednesday, January 28, 2026

LOCATION: San Antonio, Texas, US

Event Description

SAFE-D Annual Conference is a premier conferences event in San Antonio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 452 people

Event ID: BEwmNTkkoh47HRb3aa

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 11:39:49 PM