

Saúde Mental como Estratégia para Gestores e Líderes de Alta Performance

DATE: Monday, September 22, 2025
LOCATION: Parque Amarylis, São Paulo, BR

Event Description

Saúde Mental como Estratégia para Gestores e Líderes de Alta Performance is a premier conferences event in Parque Amarylis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: CsUUwZjjkgseVM5bB6

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.