

SAB - 30/08 - Roda de Samba com @RicPreto e convidados

DATE: Saturday, August 30, 2025
LOCATION: Praia da Enseada, Santa Catarina, BR

Event Description

SAB - 30/08 - Roda de Samba com @RicPreto e convidados is a premier concerts event in Praia da Enseada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: D5nSUqVfFdmvJfAcNU

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.