

SA Rugby U21 Cup - Sharks U21 vs Cheetahs U21

DATE: Friday, September 5, 2025
LOCATION: Bloemfontein, Free State, ZA

Event Description

SA Rugby U21 Cup - Sharks U21 vs Cheetahs U21 is a premier sports event in Bloemfontein. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: GggBRTDLgUcVE8oxKy

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.