

# SA Rugby U19 Cup - Western Province U19 vs Sharks U19

DATE: Friday, August 29, 2025  
LOCATION: Durban, KwaZulu-Natal, ZA

## Event Description

SA Rugby U19 Cup - Western Province U19 vs Sharks U19 is a premier sports event in Durban. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,702 people

**Event ID:** GHfy6pg569TofL6RUK

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,481 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*