

SA Rugby U19 Cup - Sharks U19 vs Leopards U19

DATE: Saturday, October 4, 2025
LOCATION: Potchefstroom, North West, ZA

Event Description

SA Rugby U19 Cup - Sharks U19 vs Leopards U19 is a premier sports event in Potchefstroom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,960 people

Event ID: 3CsxgyWYGM5uGFQ4S7

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.