

# SA Plastic Modellers Association Open Day

DATE: Friday, August 22, 2025  
LOCATION: Findon, South Australia, AU

## Event Description

SA Plastic Modellers Association Open Day is a premier community event in Findon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 32/100

**Expected Attendance:** 127 people

**Event ID:** 68jNVyy4c9Mw8MshXE

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*