

Ryan Molloy & Fergal Scahill Longford Golf Club

DATE: Friday, October 10, 2025
LOCATION: Longford, County Longford, IE

Event Description

Ryan Molloy & Fergal Scahill Longford Golf Club is a premier concerts event in Longford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 33/100
Expected Attendance: 144 people
Event ID: 9DwTUaPHK2HaAqKzwa

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.